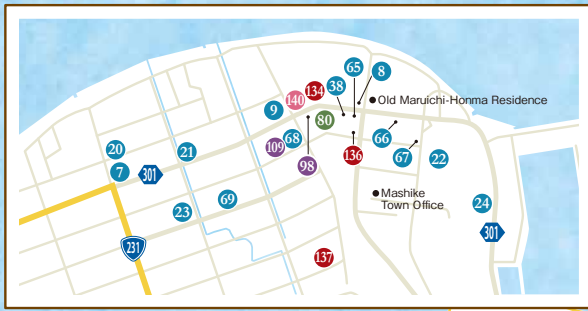
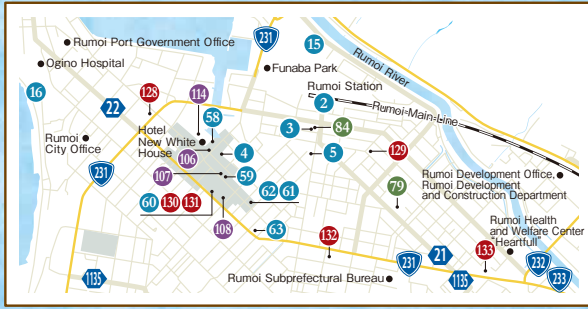


Rumoi Area Gourmet Journey Route Map



- Route for Herring Lovers
- Route to Browse Farm Stands and Shops
- Route to Explore Regional Flavors of Ramen
- Route to Savor Sweets of both Japanese and European style
- Route to Enjoy Sake and Various Artisanal Beverages



Route for Herring Lovers

- 1 Michi-no-Eki (Roadside Rest Area) Obira Herring Fishermen's Cottage, Shops and Cafeteria (Obira)
- 2 Stand-Up-Eating Soba Noodle Shop at the JR Rumoi Station (Rumoi)
- 3 Tanaka Seika (Vegetables & Fruits) (Rumoi)
- 4 Sushi/Kappou Maruki (Rumoi)
- 5 Okattheya Moe Gift Shop (Rumoi)
- 6 Sembodai Restaurant (Rumoi)
- 7 Mashike Mache (Mashike)
- 8 Shimakawa Restaurant (Mashike)
- 9 café de SOBA Rin (Mashike)

■Soul Food of the Rumoi Area

- 10 North Rumoi Fishery Cooperative Shosanbetsu Branch Store (Shosanbetsu)
- 11 Shigehara Shoten Co., Ltd. (Haboro)
- 12 Segawa Marine Products (Tomamae)
- 13 Okada Shoten Co., Ltd. (Tomamae)
- 14 Akiyama Seafood (Obira)
- 15 Ihara Marine Products (Rumoi)
- 16 Suzuki Marine Products (Rumoi)
- 17 Hamamoto Shoten Direct Sales Store (Rumoi)
- 18 Adachi Sangyo Co., Ltd. (Rumoi)
- 19 Funakoshi Marine Products Ltd. (Rumoi)
- 20 Akashima Marine Products (Mashike)
- 21 Kitanihon Marine Products (Mashike)
- 22 Gurume Shokuhin Direct Sales Store (Mashike)
- 23 Maruman Marine Products (Mashike)
- 24 Endo Marine Products (Mashike)
- 25 Hyakutomeya (Haboro)

■List of Marine Product Processing Plant Shops for Direct Sales

- 26 North Rumoi Fishery Cooperative Teshio Branch Store (Teshio)
- 27 Umezawa Shoten (Shosanbetsu)
- 28 Sanchokukoubou Kitaru (Haboro)
- 30 Yamada Suisan Direct Sales Store (Haboro)
- 31 Sweet Shrimp Factory Ebina Gogyobu (Haboro)
- 32 Kita-no-Nishinyasan (Haboro)
- 33 Shima-no-Kasan Direct Sales Store (Yagishiri Island)
- 34 North Rumoi Fishery Cooperative Tomamae Branch Store (Tomamae)
- 35 Fujita Marine Products Ltd. (Obira)
- 36 Shohomaru (Rumoi)
- 37 Yamani-Noguchi Marine Products Co., Ltd. (Rumoi)
- 38 Sugaso (Masike)
- 39 Hamasui Direct Sales Store (Mashike)

■List of Sushi and Kaisendon shops

- 40 Shichifuku Sushi (Teshio)
- 41 Sushi-no-Hamachan (Embetsu)
- 42 Hama no Kaachan (Beach Grandma) Restaurant (Haboro)
- 43 Kaisenshokusai Nito Monogatari (Haboro)
- 44 Oronon Shokudo (Haboro)
- 45 Take-Sushi (Haboro)
- 46 Haboro Sushi-dokoro Nakagawa (Haboro)
- 47 Meshidokoro Fishermen's Store Kaiyumaru (Teuri Island)
- 48 Sumibi-Kaisen-Banya (Teuri Island)
- 49 Niinuma Shokudo (Yagishiri Island)
- 50 Shimakko Shokudo (Yagishiri Island)
- 51 Koko Kapiu (Tomamae)
- 52 Tomamae Hot Spring Fuwatto Restaurant Fumu (Tomamae)
- 53 Drive-In Sawa (Tomamae)
- 54 Jogura (Obira)
- 55 Isakaya Kura (Obira)
- 56 Shokujidokoro Sumire (Obira)
- 57 Restaurant Koyou (Obira)
- 58 Take Sushi (Rumoi)
- 59 Kinsen (Rumoi)
- 60 Sushi/Izakaya Janome (Rumoi)
- 61 Fishermen's Store Tomimaru (Rumoi)
- 62 Araisu Sushi (Rumoi)
- 63 Sushi-no-Sanpuku (Rumoi)
- 64 Kaisen-kaitenzushi-Tampopo (Rumoi)
- 65 Sushi/Izakaya Chu (Mashike)
- 66 Sushi no Matsukura (Mashike)
- 67 Sushi Chu (Mashike)
- 68 Fukuyoshi (Mashike)
- 69 Marujyu Ito (Mashike)
- 70 Fishermen's Store Seiho (Mashike)

Route to Browse Farm Stands and Shops

- 71 Bekochichi FACTORY (Teshio)
- 72 En-no-ko Marche (Embetsu)
- 73 Fresh Market "Kanamu" (Embetsu)
- 74 Yamamoto Farm (Shosanbetsu)
- 75 Michi-no-Eki Hotto Haboro (Roadside Rest Area) Direct Sales Store (Haboro)
- 76 Sawayaka market Asa-Ichi (Morning Market) (Haboro)
- 77 Sawayaka market Mogitate-Ichi (Fresh Pick Market) (Haboro)
- 78 Mugenju Ltd. (Tomamae)

- 79 A-COOP Rumoi Lupinus (Rumoi)
- 80 Furufuru Tomato (Mashike)
- 81 Maruzen Sato Orchard (Mashike)
- 82 Yamaguchi Orchard (Mashike)
- 83 Shukoen Orchard (Mashike)
- 84 Futaba Noodles (Rumoi)

Route to Explore Regional Flavors of Ramen

- 85 Michi-no-Eki (Roadside Rest Area) Teshio (Teshio)
- 86 Drive-In Teshio (Teshio)
- 87 Teshio Hot Spring Yubae Restaurant (Teshio)
- 88 Michi-no-Eki (Roadside Rest Area) Fujiimi Restaurant Toriganrak (Embetsu)
- 89 Restaurant Hanamisaki (Shosanbetsu)
- 90 Michi-no-Eki (Roadside Rest Area) Romantic Road Shosanbetsu, Rest House Tomoshihi (Shosanbetsu)
- 91 Restaurant Hokkyokusei (Polar Star) (Shosanbetsu)
- 92 Ramen Noodles Kagetsu (Haboro)
- 93 Ikkyu Shokudo (Haboro)
- 94 Iwata Restaurant (Haboro)
- 95 Masa-tei (Tomamae)
- 96 Sankaiko (Tomamae)
- 97 Reuke Ranch Toriumi (Rumoi)
- 98 Tanaka Shoten Ramen Noodles (Mashike)

■List of Shops and Restaurants where You can Enjoy a Variety of Meats

- 99 Yakniku Restaurant Tachibana (Teshio)
- 100 The Teshio Specialty Project (Teshio)
- 101 Hata Meat Shop (Haboro)
- 102 Okawa Shoten (Tomamae)
- 103 Daito-en Yakiniku Restaurant (Tomamae)
- 104 Michi-no-Eki Obira Herring Fishermen's Cottage Tourist Information Center (Roadside Rest Area) (Obira)
- 105 Restaurant Rio Obira (Obira)
- 106 Nikudokoro Azuma (Rumoi)
- 107 Bishokushuka Tukasa (Rumoi)
- 108Chuo Supermarket Main Store (Rumoi)
- 109 Ishiyama Meat Shop (Mashike)
- 110 Aji-no-Donbei (Embetsu)
- 111 Restaurant Märchen (Embetsu)
- 112 Maruten Restaurant (Shosanbetsu)
- 113 SeasideHouse Bravo! (Rumoi)
- 114 Café Mercart (Rumoi)

Route to Savor Sweets of both Japanese and European style

- 115 Toraya Kashiji (confectionery store) (Teshio)
- 116 UNO Café (Teshio)
- 117 Baigetsu Asada Kashihō (confectionery store) (Embetsu)
- 118 Hayashiya Nomura (Embetsu)
- 119 Kitagawa Seikado (Embetsu)
- 120 TIARA (Haboro)
- 121 Akiyama Kashiten (confectionery store) (Haboro)
- 122 Baigetsu Asada Kashihō (confectionery store) (Embetsu)
- 123 Kubota Oyaki-ten (Haboro)
- 124 Meika-ten (confectionery store) Sasaya (Haboro)
- 125 Ichigo Shiroppu (strawberry syrup) (Haboro)
- 126 Mashima Shoten (Obira)
- 127 Soba & Café Karakure (Obira)
- 128 Wayogashi Tamamura (Rumoi)
- 129 Community Café Pokke (Rumoi)
- 130 Sennariya (Rumoi)
- 131 Lumond (Rumoi)
- 132 Ikkyuan (Rumoi)
- 133 Sweet House Nonnon (Rumoi)
- 134 Fruit Labo (Mashike)
- 135 Fruit Koubou Karin (Mashike)
- 136 Yamazaki Kashiten (confectionery store) (Mashike)
- 137 Nakamura Seika (confectionery store) (Mashike)

Route to Enjoy Sake and Various Artisanal Beverages

- 138 Aコープえんべつ店 (遠別町)
- 139 カフェイルウインド (初山別村)
- 140 Kunimare Sake Brewery Co., Ltd. (Mashike)
- 141 Mashike Fruit Winery (Mashike)
- A Otokoyama Co., Ltd. Otokoyama Sake Brewery Museum (Asahikawa)
- B Takasago Sake Brewery Co., Ltd. Meiji Sake Cellar Store (Asahikawa)
- C Kinteki Shuzo Co., Ltd. Store (Shintotsukawa)
- D Nipponseishu Co., Ltd. Chitosezuru Sake Museum (Sapporo)